

GET CONNECTED WITH KEY FUNDS AND INVESTOR COMMUNITIES FROM FRANCE AND BEYOND

**EXCLUSIVE CRYPTO-ASSET EVENT IN PARIS
JULY 4-5, 2018**

France is home to a thriving innovation ecosystem with a fast-growing community of crypto investors and blockchain professionals.

This event is an opportunity for you to connect almost exhaustively with this community through its main funds and influencers. You will be able to demonstrate your project, exchange with local players and experts, and attract attention from key media and top online community leaders.

Coming from other Western European countries, the USA, Russia, Brazil and other geographies, a bevy of prominent crypto investors and experts will also participate in this exclusive event.

Event site:

<http://en-cryptoinvestparis.blockchain-connect.net>

**LAST-MINUTE
DISCOUNTED
OFFERS!**



designed by freepik.com

CO-ORGANIZERS:



IN PARTNERSHIP WITH



3 OPPORTUNITIES TO INTERACT WITH THE FRENCH CRYPTO INVESTMENT COMMUNITY

**CONFERENCE,
MEETUP &
WORKSHOPS IN PARIS,
JULY 4-5, 2018**

1

PITCH YOUR PROJECT OR PRODUCT TO 150+ PARIS CRYPTOASSET OWNERS AND ENTHUSIASTS (July 4 meetup)

This meetup will gather 100 to 200 crypto asset owners and potential investors around the topic: "Making your crypto assets more secure and more profitable."

2

MEET KEY FUNDS AND ONLINE INFLUENCERS FROM FRANCE AND BEYOND THROUGH A PROFESSIONAL CONFERENCE (July 5)

Through this professional conference, you will be able to network with key French and international crypto funds and blockchain-friendly investors, leaders of top French-speaking online crypto communities, industry experts, influencers and journalists. If pre-approved, your project will be presented at the pitch session along with 5 rigorously selected, high-quality projects.

3

"MY PARIS MEETINGS:" AN INDIVIDUAL PROGRAM TO CONNECT YOU TO RELEVANT FRENCH PLAYERS

Based on your business needs and specifications, we will setup a series of individual meetings with targeted French players, experts, investors, influencers from virtually any industry. Organized during the days before or after the event, or held remotely, these meetings will allow you to set the foundations of a high-level business network as the starting point of your France and EU market entry strategy.



designed by freepik.com

PRICING

* Social media exposure and event emailing (400+ cryptocurrency and token owners, cryptofunds, experts and influencers)

SEPARATE OFFERS

<p>1 event = Meetup (July 4) OR conference (July 5)</p> <ul style="list-style-type: none"> • Company pitch or product presentation • Participation in a panel discussion (subject to availability and content criteria) • Branding (online and print supports) • Online marketing* • Networking assistance during the conference • Separate room or space in the conference venue 	<p>Startups: from €1,500 to €2,000 depending on options + 4% of the funds raised if applicable</p> <p>Other companies: from €1,500 to €2,500 depending on options</p>
<p>« My Paris Meetings » (tailored program of private meetings)</p> <ul style="list-style-type: none"> • Joint identification of targets and approach strategy • Setting up physical or remote meetings 	<p>Minimum fee of €2,500 with guaranteed number of meetings + success fees if applicable</p>

ALL-INCLUSIVE

<p>2-event pack = Meetup (July 4) + conference (July 5)</p> <ul style="list-style-type: none"> • Company pitch or product presentation • Participation in a panel discussion (subject to availability and content criteria) • Branding (online and print supports) • Online marketing* • Networking assistance during the conference • Separate room or space in the conference venue 	<p>Startups: from €2,000 to €2,500 + 4% of the funds raised if applicable</p> <p>Other companies: from €2,500 to €3,500 depending on options</p>
<p>2 events + networking pack Meetup + conference + sponsored speaker lunch or dinner + «My Paris Meetings»</p>	<p>€5,000 + success fees</p>
<p>"Golden Sponsorship" = Meetup + conference + sponsored lunch or dinner + private meetings + special benefits including: introduction of a special topic at the conference with corresponding guest list; reserves space or room in the venue; superior online and on-site branding; dedicated PR support</p>	<p>€6,000 (all costs and fees included)</p>



OUR CLIENTS' SUCCESS STORIES IN PARIS (MARCH-APRIL 2018)

THE PROGRAM

In March 2018, half a dozen startups from Estonia, Russia and Slovenia enjoyed a rich event and business meeting program in Paris:

- On March 28, they presented their projects at an overcrowded meetup (100+ attendees), with a spectacular airdrop which went viral.
- On March 29, top French experts, investors and journalists got acquainted with their projects at a dedicated conference with support from top media (<http://blockchain-ai-paris.bar.ewdn.com>)
- The guest startups met important French players through individual business meetings in the days preceding or following these events.

THE OUTCOME

- **AB-Chain** engaged a dialogue with leading French media and advertising groups, which may become their clients or partners
- **CryptoRobotics** enroled a leading figure of the French Internet as an advisor, and stroke an R&D deal with a French startup. This partnership will help save considerable time in developing the CryptoRobotics blockchain platform.
- **Goldmint's** gold-backed token seduced crypto-investors at the meetup – with its price raising subsequently on the online exchange. In addition, the startup stroke partnerships with important French fintech and crypto players.
- **MoneyRebel** found a variety of partners in France for further commercial development, and engaged a dialogue with major French institutional investors.

See more details in media report: <http://goo.gl/qi36Qt>



TEAM



ADRIEN HENNI GENERAL MANAGER

Adrien is Director at Blockchain Connectors and co-founder at East-West Digital News. With nearly 20 years of experience in France and Eastern Europe, he advises startups, funds and other organizations. He also conducts international studies on a variety of tech topics, including blockchain and ICOs.



VALENTINE GHOZLAN SENIOR CONNECTOR

Valentine is an incredibly efficient communicator when it comes to digital things. Her rich background – in Paris, Dublin and London – includes sales and partnership positions at eBay and Google as well as business development and PR consulting for a variety of startups.



MAXIME BOUSSENOT ONLINE AMBASSADOR

A serial ICO investor, Maxime is involved in several key online crypto investor communities. He provides event participants with advice on how to engage a dialogue with these communities.



JANE KUHUK PROJECT MANAGER

Based in Kiev, Jane is project manager at Blockchain Connectors. She identifies fantastic speakers and projects across Europe, and contributes to make our events a memorable experience for all participants.

WHO WE ARE



BLOCKCHAIN CONNECTORS CO-ORGANIZER

Based in Paris, Blockchain Connectors organizes events, roadshows and other networking services to connect players from the Blockchain and related industries across the globe. <http://www.blockchain-connectors.com>

BLOCKTRADE INVESTMENTS CO-ORGANIZER

BlockTrade Investments is an innovative blockchain, cryptocurrency & digital asset management fund, offering portfolio management to an emerging digital asset class. <https://www.blocktradeinvestments.com>

AMONG EVENT PARTNERS



LE CLUB DES CRYPTOS MAJOR FRENCH-SPEAKING CRYPTO COMMUNITY (PARIS)

COINWISELY CRYPTO CONSULTANCY AND COMMUNITY (PARIS, ROME)

CRYPTO APERO CLUB MAJOR FRENCH CRYPTO COMMUNITY (PARIS)

CRYPTOASSETS INSTITUTE EDUCATION, RESEARCH & NETWORKING (PARIS, SINGAPORE, USA)

EAST-WEST DIGITAL NEWS NEWS & RESEARCH AGENCY (MOSCOW, KIEV, PARIS)

LET'S TALK ABOUT IT!



ADRIEN HENNI

Email: info@blockchain-connect.net

Whatsapp / Telegram: +33 6 2166 91 13

Skype: adrien7105

OTHER AVAILABLE DESTINATIONS:



HONG KONG



MOSCOW



KIEV